

Data Protection Review Moves On

plus Update on progress of ISO revisions

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The last three months have been crucial for the ongoing review of the data protection framework and **efamro** has been right at the heart of activities.

There has much discussion about what the legislation should become with Vice President Reding and Peter Hustinx leading the debate. In **public comments** Vice President Reding placed particular emphasis on the “right to be forgotten”, focussing on personal data held on social networking sites. In contrast European Data Protection Supervisor (EDPS) Peter Hustinx **championed** a new accountability principle which would require data controllers to demonstrate compliance with data protection law, including the requirement to appoint a Data Protection Officer.

These comments were brought into focus when, on 4 November, the Commission set out its formal position, publishing its **Communication** setting out key areas where it believes changes to the framework should be investigated. As expected the Commission’s focus was on the area of harmonisation and clarification of areas of difference between Member States. At the end of last year **efamro** and ESOMAR consulted with the sector and prepared a robust **response** to the key issues within the review.

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News in Brief

ISO latest

A revision of ISO 20252, the international quality standard for market, opinion and social research, has been undertaken for the first time since the standard was launched in 2006.

The standard has been appraised in light of new and emerging technologies, while incorporating elements from the ISO access panel standard, ISO 26362, which was published in 2009. As it has been nearly five years since the introduction of ISO 20252, some clarification changes have also been made based on the experiences of the countries that have implemented the standard.

National Standards Bodies are leading the consultation on the new standard and should be contacted for copies of the revised standard and details of the national consultation exercise.